

**SUCCESSFUL RECYCLING FOR
KELLOGG**

BACKGROUND

- Kellogg's has been producing top quality cereal for over 100 years.
- Reusable Dolav box pallets are helping Kellogg's to achieve their aim of zero landfill by 2015.
- Liner, carton and food waste are sorted into separate Dolavs and non food waste is forklift tipped into skips and then recycled, dramatically reducing the packaging waste.



BOX SPECIFICATION

- 3 integral runners for safe tipping.
- Manufactured from EU approved food grade material.
- Free from dirt traps making it easy to clean.
- Heavy duty to withstand the rigors of daily handling.
- Low maintenance.
- Low life time cost.



THE DOLAV SOLUTION

- Fully solid ACE Dolav with 3 integral runners.
- Readily available in a choice of colours.
- Manufactured from EU approved food grade material.
- -40° to +60°C temperature range.
- Fully recyclable.





CASE STUDY RECYCLING FOR SUCCESS

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SUMMARY



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